

Hey Kids, Meet Norman Rockwell

American Painter and Illustrator (1894-1978)



Norman Perceval Rockwell was born in New York City on February 3, 1894. He was the second son to Jarvis Waring Rockwell, a Philadelphia textile firm manager, and Anne Mary Hill Rockwell. His brother, Jarvis Waring Rockwell, Jr., had been born 18 months before.

Norman's artistic abilities were identified early in his life, and he enrolled in Chase Art School at the age of 14. After that, he went on to the National Academy of Design, and then later the Art Students League, both located in New York City. As a student, Norman found his first big break when he was given the opportunity to illustrate Carl H. Claudy's *Tell Me Why: Stories About Mother Nature*. By the age of 18, Norman's career was officially launched with

paintings that he produced as the editor for *Boys' Life* magazine and *Boy Scouts of America*.

Three years later Rockwell met a cartoonist for the *Saturday Evening Post*, and in 1916 Rockwell's first painting appeared on the cover of that magazine. The popularity of the magazine soon made Norman Rockwell an artist that was loved across the country.

Rockwell concluded his time at the *Saturday Evening Post* in 1963, having produced 321 paintings for the magazine. He spent the next ten years working for *Look* magazine, creating art that depicted his interests in civil rights, poverty and space exploration.

Norman Rockwell died on November 8, 1978 in Stockbridge, Massachusetts. Touching and meaningful, his paintings gave a glimpse of ordinary yet humorous occasions that were relatable to people at every time of life. During his lifetime, he produced over 4,000 original works of art, including portraits for presidents. Some of his most famous works include *Triple Self-Portrait*, *Doctor and Doll*, *Walking to Church*, and *Rosie the Riveter*.

